



# FISU launches 5<sup>th</sup> Young Reporters' Programme

AT THE 29<sup>th</sup> WINTER UNIVERSIADE IN KRASNOYARSK, RUSSIA



After the inaugural edition of the FISU Young Reporters' Programme in 2011 at the 26<sup>th</sup> Summer Universiade in Shenzhen, China and the successful editions during the Summer Universiades in Kazan (RUS/2013), Gwangju (KOR/2015) and Taipei City (TPE/2017), FISU will host its fifth Young Reporters' Programme **for the first time at a Winter Universiade** – the 29<sup>th</sup> Winter Universiade 2019 in Krasnoyarsk/RUS (2-12 March).

The International University Sports Federation launched this journalism education programme to provide young (sport) journalists with a unique training experience during FISU's major multi-sport events, the Summer and Winter Universiades. All previous editions of the FISU Young Reporters' Programme were a genuine success...



**QUOTE**  
of FISU  
YRP alumnus

## INTRODUCTION

For the 29<sup>th</sup> Winter Universiade in Krasnoyarsk, Russia (2 to 12 March, 2019), FISU will invite 6 aspiring young journalists from the five continents to the Games alongside the athletes, where they will receive specialized media training.

The Young Reporters' Programme aims to include 21 to 25-year-old students or recent graduates in journalism/communications from the five continents of Africa (1), America (2), Asia (1), Oceania (1) and Europe (1) right into the middle of the Games for 12 days, with full access to the competition venues and MPC. They will be joined by their peers from Russia.

FISU will nominate 6 (3 male & 3 female) Young Reporters on the basis of performance and potential. They could be university students engaged in their final year of journalism/communications studies or young graduates ready to embark on a full-time media or communications career.

FISU will cover the cost of travel from the candidate's home to Krasnoyarsk and back, while the Krasnoyarsk OC will provide accommodation and meals.

*«My career in sports media is due in large to my participation in the YRP program. It's so hard to get real journalism experience when you're in school, and not only was the YRP program an experience, it was one of the greatest experiences I could have ever asked for. It prepared me for the real, fast paced world of sports journalism, from interviewing to editing and from mixed zones to press conferences. There's nowhere on earth I could have gotten an experience even close to the one I did with YRP, and I'm so happy I did because I love the job that it led to.»*

**Kelcey Wright (CAN) – Alumnus YRP Kazan 2013** is currently an editor at the Toronto Star, Canada's largest daily newspaper, and a play-by-play and sideline reporter for a basketball team in Canada's professional league, the NBL.

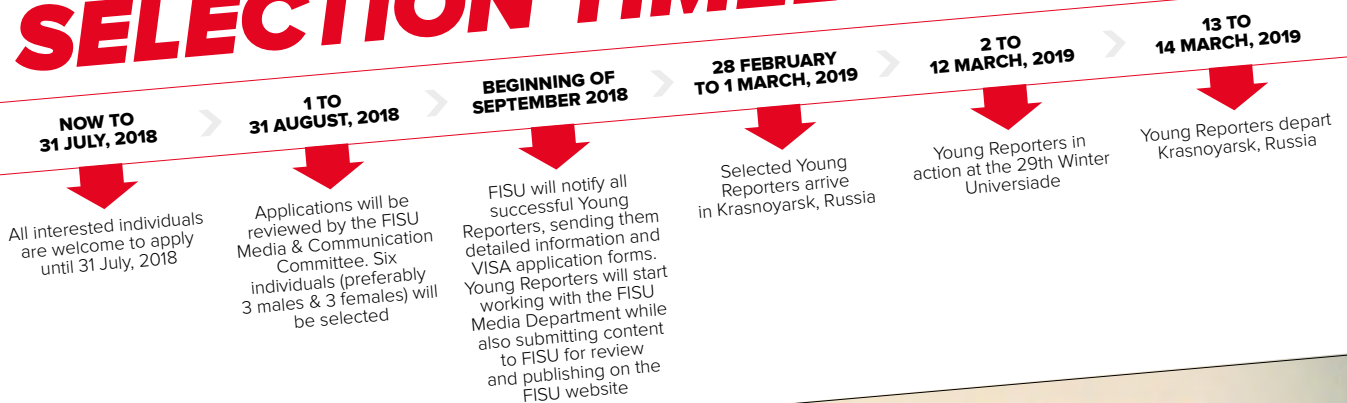




# KEY ELEMENTS

- Training will be offered in print, photography and new media reporting of live events throughout the Universiade.
- The Young Reporters will be required to participate in all training sessions and will be given daily multiple reporting assignments. Photographers will be required to produce written content just as written media journalists will be required to make snapshots or produce video/audio content.
- The programme will be in English.
- Participants, between the ages of 21 and 25 years, will be university students engaged in journalism or communications studies, or young graduates ready to embark on a full-time media career.
- Each successful candidate must sign an agreement setting out the conditions of course participation and the use of editorial material produced as part of the coursework.
- Essential technology, needed for the course (printers, internet, wifi, etc.), will be provided, but participants will be required to bring their own personal equipment (laptop computers, tablets, voice recorders, smart phones, digital photo and video cameras, etc.) as they see fit to fulfill their assignments.
- FISU will cover the cost of economy return air tickets to Krasnoyarsk from the participant's home city's nearest airport. Accommodation and meals as well as transportation between venues will be provided by the Krasnoyarsk OC.
- The 12-day project begins with an introduction to FISU and the Universiade. The first assignment will be to cover the Opening Ceremony. All candidates must be able to produce articles per day. These articles will focus on human interest topics with Universiade sport competition serving only as a backdrop throughout the stories. In other words, no game reports!
- Coursework will include basic elements of event coverage, writing, interviewing, photos and video, and the internet/social media. Each Young Journalist must participate in all facets of the programme.
- There will be plenty of opportunities for assigned stories, photos and video to be published on various Games media and information platforms. Their stories will not be exclusive and can be used by their local media, as well as the official newspaper of the Universiade.
- All Young Reporters will receive assessments of their work throughout the course by mentors and a Certificate of Participation upon completion.
- Internship positions within the FISU Media Services for future Universiades may be offered for outstanding achievement.
- YRP participants will automatically become members of a continuous growing network of FISU Young Reporters and may receive freelance or internship assignments at future FISU events worldwide.

## SELECTION TIMELINE



# COURSE DETAILS

- All Young Reporters will undertake both general and specialized training in various aspects of sports reporting and the coverage of major events such as the Universiade. The course will look at what makes a good human interest/sport story, how to tell it informatively and entertainingly, when to look for more background detail and why accuracy and fairness still remain the cornerstone of reporting.
- According to their specific interests, participants will specialize in areas of media such as news, sports photography and internet/social media.
- Stories, photographs, audio and video packages will be published within the FISU internet site and social media and will be available at no cost, without rights, to media organizations worldwide. There will also be the opportunity for stories to be used by the participant's FISU Member Association and media organizations for publication in their home countries and regions.
- Training and course work will be undertaken in **English only**. Translation and interpretation will NOT be provided.



## QUOTE of FISU YRP alumna

*Reporting at a major multi-sport event? It's relentless, and it's amazing. The late nights, the stress, the missed buses and rushed articles are only temporary. The pressure, the adrenaline, the energy and experience are not things that happen in everyday life. Ride the tough times and give yourself completely to the unexpected moments, the unforgettable conversations and new tastes. As American journalist Arthur Baer put it "A newspaper is a circulating library with high blood pressure".*

**Laura Quilter (NZL) – Alumna  
YRP Taipei 2017**

## FISU SELECTION CRITERIA

- Candidates will be between the ages of 21 and 25 undertaking full or part time studies towards a career in communications, journalism or other areas of news media. Recent university graduates working as interns or in similar training roles in established news organizations may also be considered. They will be outstandingly proficient in writing and presenting news reports in English.
- Candidates will be judged on their academic records, the recommendations of teaching staff or managers and should, above all, show real potential to succeed at their chosen media career.
- Evidence of excellence in coursework or in the media workplace must be established and provided with the nomination. Strong references will be required from their university or an employer (internship). Evidence of published work will be an advantage.
- Candidates must be able to travel on the required dates and be available to partake, full time, in the complete programme over the duration of the Universiade.
- Candidates must be willing to sign an agreement form setting out the conditions of their participation in the FISU Young Reporters' Programme, which will include copyright-free usage of their course content.
- Candidates must have a valid passport for international travel. Upon selection they will receive the necessary documents from the Krasnoyarsk OC for their visa if needed.
- The final decision on the suitability of nominated candidates remains with FISU.

## ADDITIONAL SELECTION CRITERIA

- Fluency in French, Spanish and/or Russian (in addition to English) will be considered an asset.
- Experience in high-performance sport (as a competitor, official, coach, team manager etc.) will also be considered an asset.





# CALL FOR APPLICATIONS

**INDIVIDUALS INTERESTED IN APPLYING ARE ASKED TO SUBMIT IN ENGLISH:**

- Current and detailed CV with date of birth and photo accompanied by cover letter;
- Current address, email address and Skype address;
- Copy of passport;
- Motivation letter;
- Official document confirming the level of English (if not native speaker);
- Two letters of reference from academic or professional contacts;
- An A4 page text (500 words) that could serve as an intro page for a book entitled: 'Major Sporting Events: Pitfalls for Young Reporters?'

Applications will be accepted **until 31 July, 2018**. Applications reaching FISU after the deadline or incomplete applications will NOT be taken into consideration. All applications should be sent to Torin Koos – [t.koos@fisu.net](mailto:t.koos@fisu.net) in pdf format.

An intake interview might be conducted via Skype for the final selection round to assess the English proficiency of the candidates. Candidates will be duly informed.

**Please note:** Applications will be reviewed by the FISU Media and Communication Committee, chaired by Verena Burk, FISU EC Member.



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